

## Can You Benefit From The Cloud?



The benefits of moving from a server-based infrastructure to a cloud-based infrastructure are vast. The cloud helps businesses lower their total costs, allowing them to move from a fixed cost structure to a variable cost structure. Businesses can focus on growth and drive innovation by allowing critical resources to focus on core business initiatives.

Can your business benefit from the cloud? Read through the following statements and check all that apply!

## Access

I have workers in various locations (remote workers or multiple offices) located around the world.

I use independent contractors and external consultants and need to be able to provide and remove secure access to my systems on demand.

I want access to my data outside the office.

I'm always struggling to email latest versions of files to my team because key documents are on someone else's laptop and unavailable to the team when needed.

## Agility

My company is growing at a rapid rate and I'm constantly running out of computing/storage.

I can't predict how fast I will grow over the next 6 to 12 months, so I don't know how much computing capacity I will need.

I'm worried I will outgrow my existing resources or have overbought computing/storage capacity.

I need software but don't want to manage the downtime associated with getting it up and running.

I'm outgrowing my existing software, but dread the thought of moving or upgrading to a new, onpremise one.

## Employees

I can't afford to have an IT person on staff, and depend on independent contractors or external consultants when something goes wrong.

I have trouble hiring and retaining a good IT person.

I want my IT staff to focus on core business initiatives.

## Savings and Efficiency

I can't afford the upfront outflow of cash for leading-edge software.

I don't back up my data every night, and definitely don't store your data offsite.

I don't have the time or budget to extensively train employees on a complex proprietary system.

I want to leverage the equipment I already own, not buy more.

I'm tired of the expense and fuss involved in upgrading my on-premise software every time a new version, update, or patch is released.

My business needs to conserve money.

**Total** - If you answered yes to *four or more* of these, **you are a prime candidate for the cloud.**

# About GlowTouch

Need to build a world-class outsourced team for your software development or customer support? We can help — with speed, scalability and proven processes tailored to mid-size businesses.

At GlowTouch, we're 100 percent dedicated to you. We immerse ourselves in your needs to become your trusted IT services partner. We quickly build you a dedicated team, scaling up or down as you need. And we're highly responsive and accessible to you. With a skilled, 1,200-person team in India and offices in the U.S. and Australia, we manage IT offshoring from start to finish. Contracts, IP, time zones, cultural complexities — we make it all easy.

To learn more about building your global team and solving your greatest challenges, give us a call at **+1 502 410 1732** or email us at [info@glowtouch.com](mailto:info@glowtouch.com).